

Venture Centre – Navigating the pathway from ideas to creating the future we want to see							
1- Situation <i>Why are you here?</i>	2- Participants <i>Which people are you working with? Or What part of the environment are you supporting?</i>	3- Activities <i>What things do you do?</i>	4- Outputs <i>What happens immediately because of your activity? (Weekly/Monthly/Annually)</i>	5- Short Term Outcomes <i>What are the changes that happen in people's lives or for the planet because of your activities?</i>	6- Medium Term Outcomes <i>What are the changes that happen in people's lives or for the planet because of your activities?</i>	7- Long Term Outcomes <i>What are the changes that happen in people's lives or for the planet because of your activities?</i>	8- Impact <i>What ultimate impact do you hope to achieve?</i>
The same opportunities to access support which can help people use their talent, skills, knowledge and resources to make the world a better place are not available to everyone.	People with ideas who can enhance life 1=those who can create profitable enterprise 2=those who can create for-purpose ventures 3=those who can create a service that's needed	Networking & Capability Meetups	Better plans for our future are proposed	Increased awareness of ethical entrepreneurship	Increased activation of ethical entrepreneurship and new ventures	Increased numbers of sustainable ventures in the areas below	"Humans are working well together for common-good"
Founders do not know where, or how to get started, to create the change they want to see in the world (get ethical ventures up, running and creating impact)	Youth founders	Coaching clinics	New founders emerge (young/adult)	Increased innovation in product, business models, value-chain, approach, impact opportunities	Increased velocity of solutions	Increased collaboration between ventures to create sustainable ecosystems which combine, cooperate and serve together to improve the areas below	Time spent doing work in new/improved forms of business/ventures/institutions serves people and planet, enables resilience and regeneration and is done for common good
Lack of sufficient expertise engaged in supporting the creation of new positive impact enterprises which are regenerative and resilient, delivering value to people and planet	Adult Founders	Individual Founder support	People take 'next-action' steps (due to activities)	Increased collaboration between Founders, Experts and Supporters	Increased momentum of teams (resulting from the connections)	1= Family 2= Community 3= Learning 4= Shelter 5= Water 6= Food 7= Health 8= Waste 9= Infrastructure 10= Law 11= Safety 12= Trust 13= Markets/Measurement 14= Environment 15= Energy 16= Security 17= Identity 18= Compassion	• Reduced effort and energy required to innovate to improve life
Lack of coordination/a system to curate and provide access support to enable ethical entrepreneurship capability building and increase capacity at earliest stages of enterprise development	Experts & Advisors	Group and Workshop Founder support	New experts connect	Duplication of ideas is reduced (people are matched/connected)	Founders can describe their ventures		• Equality of opportunity
Gap between digital dexterity and needs of business, ventures, institutions now and in the future. Necessity for digital innovation to support ethical enterprise development and measurement to demonstrate impact		(Youth specific) Founder support	New workshops take place	Increased numbers of entrepreneurs	Founders can show robust plans for their ventures (Financial, Operational, Strategic, Environmental, Social, Impact)		• Quality education
Confusion and overwhelm with regard to making choices from the plethora of content/programmes/tools/services available online	Supporters	Expert and Support partner connecting and coaching	New team members join existing founders	Increased confidence to learn and grow	Founders can ask for support with clarity of needs		• Sustainable communities
Gaps in the long-term intent and implementation of Social-Environmental-Economic development agencies currently in place	Capital contributors	Advocacy, storytelling, partnership facilitation	New ideas are tested	Increased volume of skill building and knowledge acquisition	Founders can ask for capital to progress with confidence (gifts, grants, loans, investment)		• Decent, meaningful work
	Wider network	Mapping and connecting Ventures, Supporters, Providers	Founders progress ideas to various next levels or are discontinue them	Increased capability and capacity	Founders can share their gifts/experience with confidence (gifts, grants, loans, investment)		• Health and wellbeing (people and planet)
		Connecting founders, ventures, experts, supporters with wider ecosystem	Tools and Services are made available	More founders take steps to implementation			
				More founders are able to find information useful to the next steps			
				More founders connect to experts/team members they need			
				Founders feel more supported and connected			
				Founders have better knowledge to take next steps			
				Increased use of tools and services available			